

PODIM

CONFERENCE 2018

15th and 16th of May 2018,
Maribor, Slovenia



PODIM FOR SPEAKERS!

*We are bridging the global and regional
startup ecosystems with a massive impact in the
European Adriatic & Balkan regions*

CONNECTING GLOBAL MINDS AND LEADERS WITH THE BEST THAT THE REGIONAL STARTUP ECOSYSTEM HAS TO OFFER!

PODIM is the biggest and most influential startup conference in the European Adriatic & Balkan regions!

It is the only event that annually gathers the most brilliant startup stakeholders from these regions in one place and connects them to the global ecosystem.



// One of the best organised start-up conferences I've ever been to!

Rune Theill,
CEO, Rockstart, Amsterdam (Netherlands)





“ I judge a startup event on three criteria.
A - the quality of the startups attending.
B - the quality of the peers or speakers I can network with.
C - the quality of the organization of the event.
I can honestly say that PODIM 2017 scored at the absolute
TOP at all three criteria!

Nicolaj Højer Nielsen,
Investor and author of *The Startup Funding Book*, Copenhagen (Denmark)

“ You took such good care of me! From the welcome package in the car that picked me up at the airport to the small gifts in the hotel room and all the pre-, during- and post-conference events and experiences. I will be happy to recommend PODIM to my colleagues from the USA, because it's an experience they simply must have.

Shira Abel

CEO, Hunter & Bard, Palo Alto (USA)





“ The talent, the people, the venue
- all world class!

Chuck Goldman,
Investor at Sky Ventures Group, ex Apple executive, San Francisco (USA)

“An impressive gathering of founders from the region!”

Alex Iskold,
Managing Director, Techstars, New York (USA)

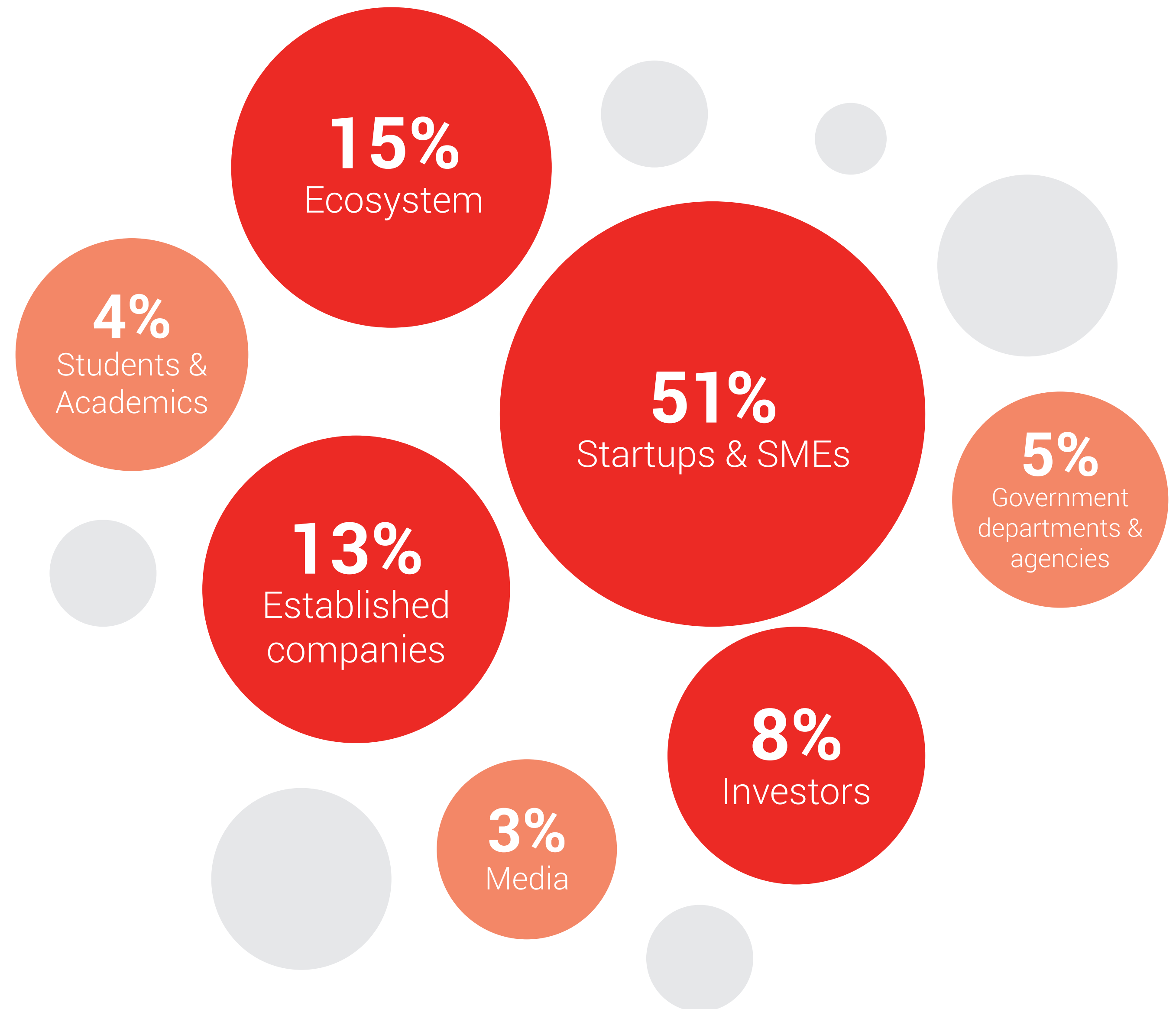


800+ PARTICIPANTS FROM 30+ COUNTRIES

Enabling meaningful networking and collaboration between selected startups, investors, corporates, managers and leaders from all over the world

In 2017, 826 people from 33 countries attended PODIM. Structure of attendees:

425 startups and SMEs (51%)
126 regional startup ecosystem representatives (15%)
106 corporation representatives (13%)
68 investors from Europe and US (8%)
45 government representatives (5%)
30 students and academics (4%)
26 media representatives (3%)



PODIM 2017 BIG PICTURE

Facts and figures

60+ speakers & 60+ investors

from all over the globe

826 attendees

from 33 countries

133 hand-picked startups

from 20 countries in the PODIM Startup Catalogue

380+ personal meetings

in PODIM 1:1 Arena

3,500 interactions

in the PODIM app

35,000+ users

of our communication channels



SOME OF OUR PAST SPEAKERS

The most influential
people from the
global startup scene,
covering all important
sectors and industries!



Alex Iskold
Techstars – New York



Tristan Harris
Google – San Francisco



Heather Corcoran
Kickstarter – London



Mike Edelhart
Social Starts – San Francisco



Oren Michels
Cloudey – New York



Paddy Cosgrave
Websummit – Dublin



Arnaud Bonzom
500 Startups – Singapore



Ash Maurya
Running Lean – Austin



Mariano Kostelec
UniPlaces – Madrid



Steli Efti
Close.io – San Francisco



Tristan Pollock
Storefront – San Francisco



Mark Johnson
Zite – Santa Fe



Rune Theill
Rockstart – Amsterdam



Gina Waldhorn
Evol8tion – New York



Carlos Silva
Seedrs – Lisbon



Eric Brotto
Startupbootcamp – London

PODIM.ORG

2018 LINEUP

PODIM 2018 - already
confirmed speakers.
Join us!



Shira Abel

Hunter & Bard
San Francisco



Grant Wedner

Google
San Francisco



James Haliburton

TOPP
Malmo



Brian Flynn

FounderPartners
San Francisco



Jonathan Grover

Entrepreneur & Connector
New York



Chuck Goldman

Investor & Entrepreneur
Boston



Steli Efti

Hustler & Entrepreneur
San Francisco



David Braun

Entrepreneur & Investor
Berlin

“ Successful Slovene blockchain companies and startups are among the leading developers of digital investment platforms in the world. Therefore, we want to position Slovenia as the most recognizable blockchain destination in the EU.

dr. Miro Cerar,
Prime Minister of the Republic of Slovenia



PODIM GLOBAL AMBASSADORS

Well-established global network of more than 30 PODIM ambassadors – startups, investors and mentors, who contribute to the event.



Chuck Goldman

Sky Ventures Group

Boston / San Francisco / Paris



Michael Nassirian

9Mile Labs

Seattle



Shira Abel

Hunter & Bard

Palo Alto / Tel Aviv



Andraž Tori

Outbrain

New York / Ljubljana



Tim Potočnik

Eurosender

Berlin / London / Ljubljana



Jakob Gajšek

ABC Accelerator

Ljubljana / Munich / San Jose



Tomaž Štolfa

Layer

San Francisco



Aleš Špetič

Klevio

London / Ljubljana

OPPORTUNITIES FOR INTENSIVE NETWORKING, PRODUCT PLACEMENT AND COLLABORATION IN THE REGION

01 PODIM Startups Extensive Database

02 PODIM 1:1 Arena

03 PODIM App

04 Evening PODIM Party

05 Official PODIM pre- and post-conference events

06 Tailored PODIM events, designed in cooperation with partners



PODIM Challenge PITCHING COMPETITION

*Meet the best startups
that the Adriatic & Balkan
regions have to offer*





PODIM Challenge Regional Ecosystem Epicenter

Meaningful personal exchange between startups, corporates and investors at personalized & carefully curated meetings.

 Regional Startups & Corporates
Global Partners & Investors

PODIM Challenge Impact Zone

The European Adriatic & Balkan Regions

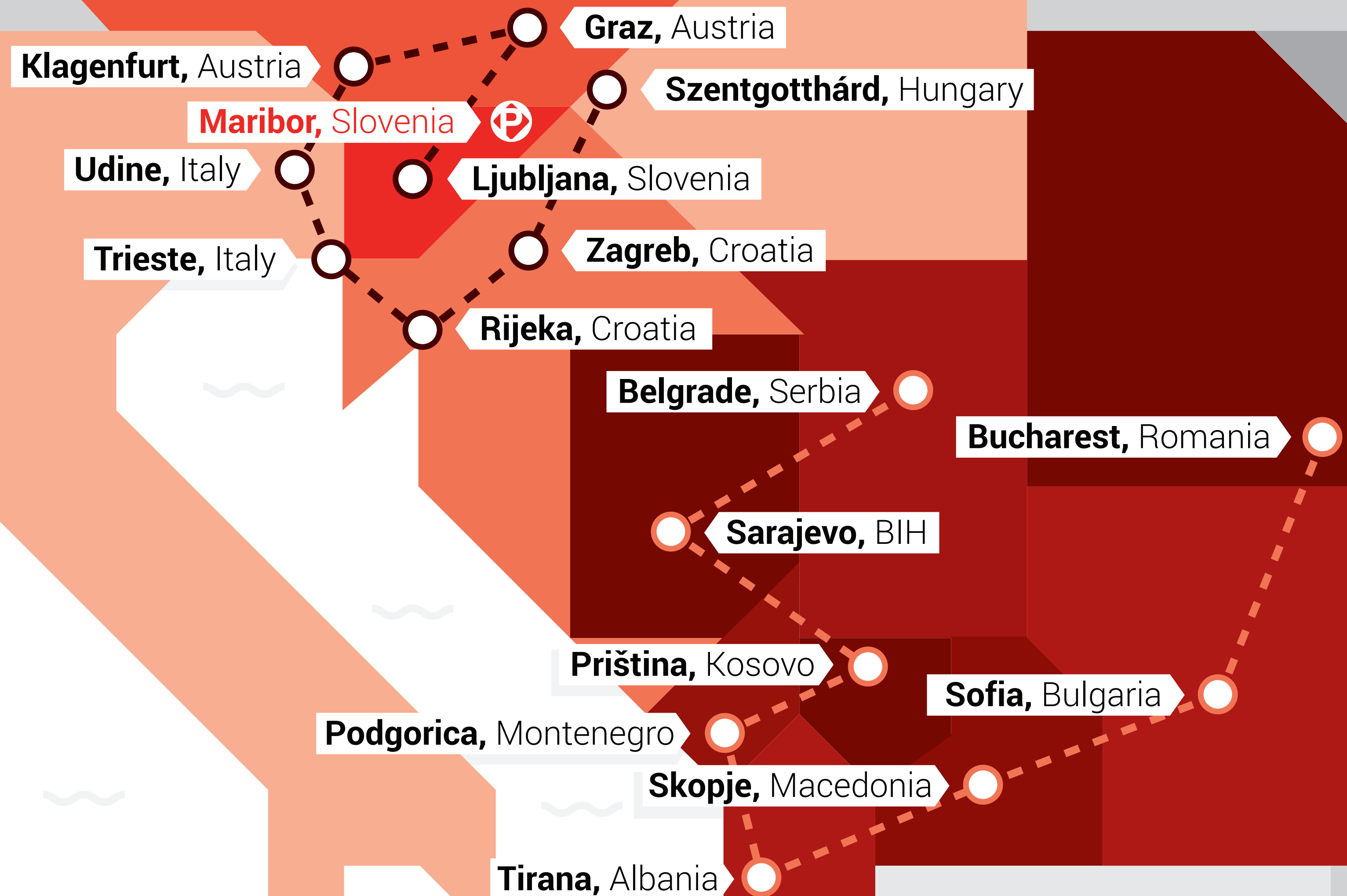
Building a bridge between the global ecosystem and countries on the PODIM Challenge map: *Slovenia, Austria, Italy, Hungary, Croatia, Bosnia and Herzegovina, Bulgaria, the Czech Republic, Kosovo, Montenegro, Romania, Serbia, Slovakia, Ukraine and Moldova.*



A GATEWAY TO THE REGION

We have the strongest network of best talent, knowledge, and investment opportunities in the European Adriatic & Balkan regions. We are a trustworthy partner with long tradition and history (PODIM is in its 38th year in 2018)!

PODIM Challenge Regional Road Shows:





STARTUPS HAND-PICKED FOR THE EVENT

Unique opportunity to meet, invest in or advise 133* best startups from 20 countries – *Slovenia, Austria, Italy, Hungary, Croatia, Bosnia and Herzegovina, Bulgaria, the Czech Republic, Kosovo, Montenegro, Romania, Serbia, Slovakia, Ukraine and Moldova.*

** Among 250+ startups that applied for PODIM 2017 conference, we hand-picked the best 133 teams and presented them in the PODIM startup catalogue.*

COME TO PODIM and Enter Our Excellent Startup Community

We cooperate with:

International Investors & Accelerators



Major Slovenian Blue Chips





TOP 3 REASONS TO ATTEND THE PODIM CONFERENCE AS A SPEAKER!



1 Experience an unforgettable adventure with great people!

In **exclusive PODIM Conference activities organized for speakers only**, you will get to know the **regional entrepreneurial pulse, excellent local culinary treats and world-famous wines as well as nature's beauties and sights** of Maribor, Slovenia, and the European Alps-Adriatic region. It isn't for nothing that the conference gained the status of **"one of the best organized events"** with international guests. You can find out why for yourself soon.





2

Meet the brightest minds that this part of Europe has to offer!

The region is home to successful startups such as Bellabeat (photo 1), Runtastic (photo 2), Rimac Automobili (photo 3), Celtra, Outfit7, Layer, Yoox and Prezi and it is quickly developing into an established European startup hub, ensuring countless opportunities and possibilities for new regional and global projects or investments.

3 Come for inspiration and find partnerships for new ventures!

Why would you embark from San Francisco or New York on a flight that lasts more than half a day? Why would you go somewhere you've never been? **Because we're a great team organizing an amazing event where you will get many new acquaintances, but mostly inspiration and opportunities for a retreat and a look from a different perspective,** which you will be able to use as inspiration for your new winning exploits!



ENJOY THE BEAUTY OF MARIBOR, SLOVENIA AND THE EUROPEAN ADRIATIC REGION



#MariborSlovenia #AlpsAdriatic

Source: www.slovenia-convention.com



#BledSlovenia #AlpsAdriatic

Source: www.pr1motours.com



#PiranSlovenia #AlpsAdriatic

Photo: Barbara Kožar



#VeniceItaly #AlpsAdriatic
Source: www.tourist-destinations.net

ENJOY THE BEAUTY OF MARIBOR, SLOVENIA AND THE EUROPEAN ADRIATIC REGION



#KlagenfurtAustria #AlpsAdriatic
Photo: Wolfgang Handler / visitklagenfurt.at



#RijekaCroatia #AlpsAdriatic
Source: www.visitrijeka.hr



#UdineItaly #AlpsAdriatic
Photo: Alois Staudacher / gltimes.com

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PODIM IS POWERED BY

*Active Stakeholders of
the Regional Startup
Ecosystem*

Conference organizers



REPUBLIC OF SLOVENIA
MINISTRY OF ECONOMIC DEVELOPMENT
AND TECHNOLOGY



SLOVENE ENTERPRISE FUND

PODIM is a registered trademark of IRP (Venture Factory), which is the main and responsible organizer of the PODIM Conference. IRP organizes the conference together with contractors, co-organizers and partners, which are all listed on www.podim.org/partners.

Members of the Initiative Start:up Slovenia are Primorska Technology Park, Pomurje Technology Park, Savinja Region Incubator, SAŠA Incubator, RC IKT and RCR Zasavje.



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